

Overview

When visiting or using the features and services offered at www.embracingtlk.com (the "Website") provided by the Embracing Life Changes through Counseling ("we," "us," or "our"), we may request and/or otherwise collect certain information from you. This Privacy Policy describes what information about your business and other information we may collect and how we use and disclose such information. This Privacy Policy applies only to information collected online through this Website.

Information We Collect

1. Navigational Information

We may gather navigational information during each user's visit to the Website. In gathering navigational information, non-personally identifiable information (e.g., domain type, browser version, service provider, and IP address) may be collected. We may gather such information to learn more about the technical efficiencies of the Website (such as the time it takes a visitor to connect to the Website or download pages) and the use of the Website by visitors, including the areas of the Website that are most visited or the time of a last visit to a page on the Website. We use this information to better understand and improve a visitor's experience at the Website.

2. Business Information and Personal Information

We may collect the following categories about you and/or your business when you join our membership, register for events, sign up for our email list, or contact us via email or chat: your name, organization name, title, address, email address, telephone number; We may also collect any personal information you include when contacting us.

How We Use and Disclose Your Information

The information collected on our Website will not be sold or rented to third parties.

Cookies & Pixel Tags

On our Website, we use, and our third-party service providers may use, a browser feature known as a cookie. A cookie is a small data file stored by your web browser on your computer and typically assigns a unique identification code to your computer. Cookies are used to collect and pass information as you go through our website's pages. The information collected through the use of cookies may include an IP address, the URL of the page from which you arrived, your browser type, other technical information about your device used to visit our Website, the pages you view, the features you use, and the time of your visit. This information allows us to determine such things as which parts of our Website are most visited or used, the effectiveness of the Website, and the difficulties our visitors may experience in accessing our Website. With this knowledge, we can deliver a better experience on our Website and remember you when you return to our Website. In addition, the information collected by us or our service provider(s) may be linked to and combined with information we collect about you from your visits to our Website.

We use, and our third-party service providers may also use, Pixel Tags (also known as Web beacons, Web bugs, and Clear GIFs) on the Website and in emails. A Pixel Tag is a nearly invisible pixel-sized graphic image on a Webpage or email message. Pixel Tags may be used to collect the same information about your visit that is collected through cookies, as noted above. Pixel Tags in emails help us confirm the receipt of and response to our emails and the time our email is viewed. This information helps us to make similar evaluations about our Website and emails as with cookies and to determine the most desired features and information so that we can provide those features and information to you and personalize our interactions with you. This information may also be linked to and combined with information we collect about you from your visits to our Website.

Security

You will be able to select and use a password to help prevent unauthorized access to your member account information by others. The security of your personal information depends on protecting your member account password. Please do not disclose your member account password to unauthorized people. Additionally, we use SSL encryption technology to provide security while information is transmitted over the Internet. While we implement the above security measures on this Website, you should know that 100% security is not always possible.

Changes to this Policy

We reserve the right to change this Privacy Policy occasionally by posting revisions on our Website. Should there be a material change to our information collection and use practices, it will be applied only to information collected going forward.